

Branding Examples - Bar Layouts

Bar layouts feature the event title and date prominently in colored bars across the landing page. They offer one- and two-column layouts that set the structure of the landing page and placement of the registration form.

RegPageCallouts-3second-800px+256colors.gif

Visit these example events to compare different registration layouts, banners, colors, and background treatments. The events are branded for Alltrek and Reynholm Industries.

Logo-AlltrekBlue.jpeg

Logo-Reynholm.jpeg

Registration Layout	Brand	Registration Page Branding	Event Window Branding
One Column with background image	Alltrek	Left and right logos on white banner Light gray registration container (#F7F7F7) Page background with gradient image	Slides and presenter video Sponsor logos White player container Light blue page background (#CBE2FE)
One Column with transparent banner	Alltrek	Left and right logos Transparent banner shows page background Light gray registration container (#F7F7F7) Light blue page background (#CBE2FE)	Slides and presenter video Sponsor logos Transparent player container shows page background Light blue page background (#CBE2FE)

Registration Layout	Brand	Registration Page Branding	Event Window Branding
One Column with background color	Reynholm Industries	Left banner logo on white banner Transparent registration container shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos White player container Light yellow page background (#FCF7C5)
One Column with background image	Reynholm Industries	Left banner logo on white banner Transparent registration container shows page background Transparent background image with blue circles shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos Transparent player container shows page background Uses registration page background image and color
Two Column with transparent registration container	Alltrek	Left and right logos on white banner White registration form Transparent registration container shows page background Dark blue page background (#004491)	Slides, presenter video, custom player tab Sponsor logos White player container Dark blue page background (#004491)

Registration Layout	Brand	Registration Page Branding	Event Window Branding
Two Column with white registration form	Alltrek	Left and right logos on white banner White registration form Light gray registration container (#F7F7F7) Page background with gradient image	Slides, presenter video, custom player tab Sponsor logos White player container Light blue page background (#CBE2FE)
Two Column with blue registration form and background color	Reynholm Industries	Left banner logo on white banner Light blue registration form (#96B9D9) Transparent registration container shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos White player container Light yellow page background (#FCF7C5)
Two Column with blue registration form and background image	Reynholm Industries	Left banner logo on white banner Light blue registration form (#96B9D9) Transparent registration container shows page background Transparent background image with blue circles shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos Transparent player container shows page background Uses registration page background image and color

Registration Layout	Brand	Registration Page Branding	Event Window Branding
Two Column with transparent banner and background color	Reynholm Industries	Left and right logos Transparent banner shows page background color Transparent registration container shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos White player container Light yellow page background (#FCF7C5)
Two Column with transparent banner and background image	Reynholm Industries	Left and right logos Transparent banner shows page background color Transparent registration container shows page background Transparent background image with blue circles shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos Transparent player container shows page background Uses registration page background image and color
Popup Registration	Alltrek	Left and right logos on white banner White registration form can't be changed Light gray registration container (#F7F7F7) Page background with gradient image	Slides, presenter video, custom player tabs Sponsor logos White player container Light blue page background (#CBE2FE)

Registration Layout	Brand	Registration Page Branding	Event Window Branding
Popup Registration with background color	Reynholm Industries	Left banner logo on white banner White registration form can't be changed Transparent registration container shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos White player container Light yellow page background (#FCF7C5)
Popup Registration with background image	Reynholm Industries	Left banner logo on white banner White registration form can't be changed Transparent registration container shows page background Transparent background image with blue circles shows page background Light yellow page background (#FCF7C5)	Slides, presenter video, custom player tabs Sponsor logos White player container Uses registration page background image and color
Video-only Event (no slides or content tabs)	Alltrek	Left and right logos on white banner White registration form Light gray registration container (#F7F7F7) Page background with gradient image	Presenter video Sponsor logos White player container Light blue page background (#CBE2FE)

