

Branding Examples - Open Layouts

Open layouts incorporate the event title and date in the body of the landing page. They feature full-page background images and more options for placement of the registration form.

Note: In Title Top layouts, you can set a background color for the registration container (the box that holds the registration form and landing page content). Side-by-side layouts don't have a registration container; landing page content displays over the page background.

OpenRegPageCallouts+GreenRegContainer-3second-400px+256colors.gif

Visit these example events to compare different registration layouts, banners, colors, and background treatments. The events are branded for Alltrek.

Logo-AlltrekGreen.jpeg

Registration Layout	Registration Page Branding	Event Window Branding
Title Top, Right Registration with transparent banner	Left and right logos Transparent banner shows page background White registration form White registration container Page background with full-screen image	Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Dark green page background (#183200)
Title Top, Left Registration with a dark green registration container	Left and right logos on white banner White registration form Green registration container (#3A7821) Page background with full-screen image	Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Player background with full-screen image

RegistrationLayout	Registration Page Branding	Event Window Branding
Side-By-Side, Right Registration with background image	Left and right logos on white banner White registration form White landing page text over dark page background Page background with full-screen image	Slides, presenter video, custom player tab Sponsor logos White player container Light green page background (#CDE9C8)
Side-By-Side, Left Registration with no banner	No banner (logos not uploaded) White registration form Black landing page text over light page background Light green background color (#CDE9C8)	Slides and presenter video Sponsor logos White player container Light green page background (#CDE9C8)
Video-only Event (no slides or content tabs)	Left and right logos on white banner White registration form White landing page text over dark page background Page background with full-screen image	Presenter video Sponsor logos Transparent player container shows page background White page background

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