

Branding Examples - Open Layouts

Open layouts incorporate the event title and date in the body of the landing page. They feature full-page background images and more options for placement of the registration form.

Note: In Title Top layouts, you can set a background color for the registration container (the box that holds the registration form and landing page content). Side-by-side layouts don't have a registration container; landing page content displays over the page background.

OpenRegPageCallouts+GreenRegContainer-3second-400px+256colors.gif

Visit these example events to compare different registration layouts, banners, colors, and background treatments. The events are branded for Alltrek.

Logo-AlltrekGreen.jpeg

| Registration Layout | Registration Page Branding | Event Window Branding |
|--|---|---|
| Title Top, Right Registration with transparent banner | Left and right logos Transparent banner shows page background White registration form White registration container Page background with full-screen image | Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Dark green page background (#183200) |
| Title Top, Left Registration with a dark green registration container | Left and right logos on white banner White registration form Green registration container (#3A7821) Page background with full-screen image | Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Player background with full-screen image |

| RegistrationLayout | Registration Page Branding | Event Window Branding |
|--|--|--|
| Side-By-Side, Right Registration with background image | Left and right logos on white banner White registration form White landing page text over dark page background Page background with full-screen image | Slides, presenter video, custom player tab Sponsor logos White player container Light green page background (#CDE9C8) |
| Side-By-Side, Left Registration with no banner | No banner (logos not uploaded) White registration form Black landing page text over light page background Light green background color (#CDE9C8) | Slides and presenter video Sponsor logos White player container Light green page background (#CDE9C8) |
| Video-only Event (no slides or content tabs) | Left and right logos on white banner White registration form White landing page text over dark page background Page background with full-screen image | Presenter video Sponsor logos Transparent player container shows page background White page background |

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