

# Webcast API Documentation

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Use APIs to create and update events, allow attendees to register from third-party registration systems, and pass registration and event data directly into your preferred CRM or marketing solution.

**Note:** Any document listed as "Open" is available for use without any additional credentials needed. All other APIs require an API account to be set up for your company. To learn more about available API options or to request access, contact Support.

To explore all APIs, visit the [Webcast APIs home page](#).

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## Webcast Direct APIs

- [Event Creation Integration](#)
- [Reporting Integration](#)
- [Server Side Registration Integration](#) (Open)
- [Single Sign-On \(SSO\) Registration Integration](#) (Open)

## Cvent

- [Registration & Attendance Integration](#)

## Eloqua

- [Registration Integration](#) (Open)
- [Reporting Integration - Tibco Scribe](#)

## Google Sheets & Zapier Webhook

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# Hubspot

- [Registration Integration \(Open\)](#)

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# Microsoft Dynamics 365

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# Salesforce

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